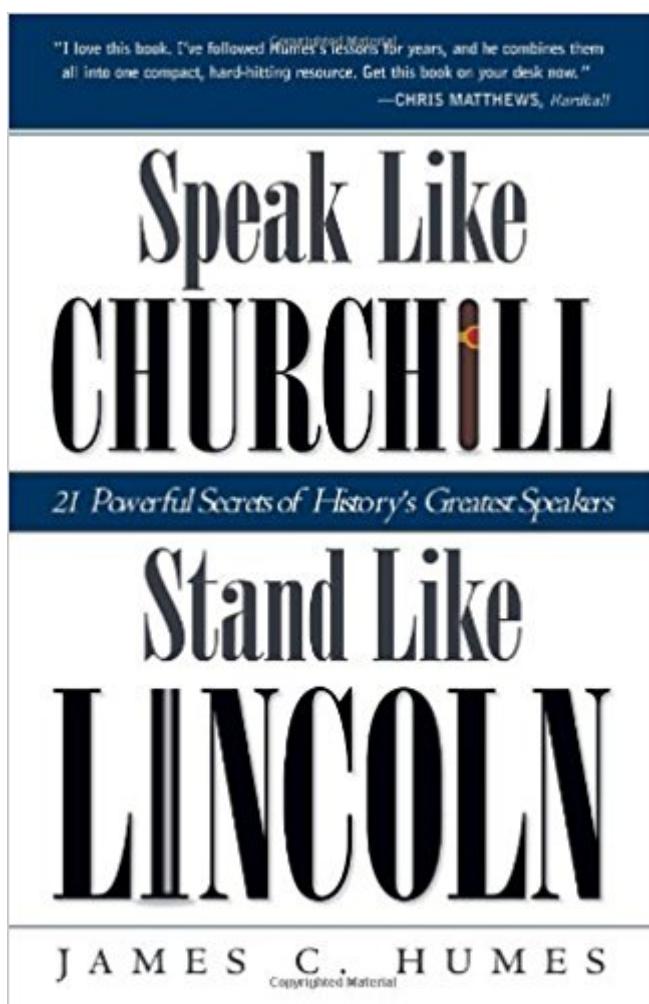


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# Speak Like Churchill, Stand Like Lincoln: 21 Powerful Secrets Of History's Greatest Speakers



## Synopsis

Turn Any Presentation into a Landmark OccasionEver wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history's greatest speakers.Author, historian, and world-renowned speaker James C. Humes— who wrote speeches for five American presidents— shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more.Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*. "As a student of speech, I very much enjoyed this intriguing historic approach to public speaking. Humes creates a valuable and practical guide."—Roger Ailes, chairman and CEO, FOX News "I love this book. I've followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now."—Chris Matthews, Hardball

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## Customer Reviews

"As a student of speech, I very much enjoyed this intriguing historic approach to public speaking. Humes creates a valuable and practical guide."--Roger Ailes, chairman and CEO, FOX News "I love this book. I've followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now."--Chris Matthews, Hardball

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I just retired and have often had the responsibility of speaking in public. I have read plenty of "speech" books but never one so lucid, engaging, and enlightening as this one by Mr. Humes. I really enjoyed the book took copious notes and hopefully although gone from the workplace will be invited in the near future to speak at a gathering. If you have a leadership position anywhere this is a must read.

Great book on public speaking and presentations. The author gives anecdotal accounts of real life situations that I found interesting and help the book flow. Over the years I have read similar topic books and have generally found them dry and without much color, this book is the exception. I found numerous pointers on how I can improve my public speaking.

Excellent book. It is meant to be read and re-read before presentations. You can pull this out every time a new presentation arises and try new ideas to excite and capture the attention of your audience. My adjunct professor recommended this to me because he is a fabulous presenter and CEO of a company in NYC. Since then I have used it and recommended it to colleagues. Just buy it and you won't be disappointed.

What an inspiring read! Mr. Humes references a multitude of leaders from all over the world, spanning centuries. There are a number of similarities between all the great leaders, yet each found a way to use his/her natural talents to rise to the top of his/her field. I recommend this for anyone, not just those in managerial or ownership positions, as it is a useful guide in how to deal with others in a respectful and positive way.

This is a great book about speaking, full of great stories and examples . Humes has a life of experience and is clearly a master of his craft. I've read a lot of books about speaking, and leadership, and this is one I will read again.

The speaking skills and strategies in this book are timeless. I have been a professional business speaker for nearly two decades always seeking better ways to address my different audiences and this book is a gold mine.

Basic communication skills. This would be a nice book for intro to communications. But the illustrations from Churchill, Lincoln, MacArthur, and other world leaders and Presidents makes the read very fascinating and gives good examples of how communication can work for you or against you. The author has done a great job in illustrating every chapter with good examples.

A very good book! While I could definitely tell that the author has a certain political leaning, I also noticed he did his utmost to remain as non-political as feasibly possible, and I greatly appreciate that. He wrote in very simple, concise ways that were both informative and entertaining. I always enjoy reading little snippets of the lives of many of the world's most influential people, and the author gives many and uses all of them very well to prove his point. A recommended read.

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